

Materials:

Sample Manuals

Structures and Mechanisms – Systems in Action – Technical Manuals -

Description: This subtask will involve students in discussing the directions and written messages to consumers that are contained on a number of products. Students will examine a passage from a manual and discuss its clarity, thoroughness and general "user-friendliness". Students will write the directions in their own words. For an independent assignment, students will analyze a technical manual at home and prepare a written report regarding its clarity, thoroughness and general "user-friendliness".

- 1. As a motivating experience, share and discuss with your group some of the "off the wall" things that are written in product manuals. Some examples include:
 - On Sears hairdryer: Do not use while sleeping.
 - _ On a bag of Fritos: You could be a winner! No purchase necessary. Details inside.
 - On a bar of Dial soap: Directions: Use like regular soap.
 - On some Swanson frozen dinners: Serving suggestion: Defrost.
 - On a hotel provided shower cap in a box: Fits one head.
 - On Tesco's Tiramisu dessert: (printed on bottom of the box) Do not turn upside down.
 - On Marks & Spencer Bread Pudding: Product will be hot after heating.
 - On packaging for a Rowenta iron: Do not iron clothes on body.
 - On Boot's Children's cough medicine: Do not drive car or operate machinery.
 - _ On Nytol sleep aid: Warning: may cause drowsiness.
 - On a Korean kitchen knife: Warning: keep out of children.
 - On a string of Chinese-made Christmas lights: For indoor or outdoor use only.
 - On a Japanese food processor: Not to be used for the other use.
 - On Sainsbury's peanuts: Warning: contains nuts.
 - On an American Airlines packet of nuts: Instructions: open packet, eat nuts.
 - On a Swedish chain saw: Do not attempt to stop chain with your hands.
 - On a child's Superman costume: Wearing of this garment does not enable you to fly.
- 2. From the discussion, you should consider that that manuals can get so technical that it becomes difficult to understand them. For example:
 - "If the w=on parameter is specified and the off parameter (different from the w=off parameter) is not, EMM386 enables Weitek coprocessor support. The high memory area (HMA) must be available to enable Weitek coprocessor support."
- 3. As a group, examine a portion of a manual for a VCR. Discuss the writing style in terms of clarity, thoroughness and general "user-friendliness". As a whole group, complete the following chart on the chart paper.

Analysis of the VCR Manual

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Category Comments

Clarity

i.

ii.

iii.

iv.

Thoroughness

i.

ii.

iii.

iv.

User-Friendliness

i.

ii.

ii.

ii.

iv.
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4. Independent Assignment. Students may choose a product manual to analyze according to clarity, thoroughness and user friendliness. Or they may write a brief critique based on the information in the "Analysis of the VCR Manual" chart, which was compiled as a class activity.